

# Australian Truffle Industry Association

**“The National Voice for the Australian Truffle Industry”**



## **ATIA National Conference 2024**

**Where:** The Terrace Hotel, 208 South Terrace, Adelaide SA 5000

**When:** Monday 27 & Tuesday 28 May 2024

### **‘Progressing Industry Best Practice’**

Leading industry experts will present on a range of topical areas including:

- Irrigation and Soil Moisture Monitoring
- Pest & Disease Control
- Biosecurity Matters
- Research Development & Extension
- Agritourism Opportunities
- Australian Culinary Federation Collaboration
- Professional Truffle Hunters Forum
- Farm Maintenance Forum
- Truffle Dog Training
- Industry Best Practice Workshop

### **DISCOUNTED ACCOMODATION UNTIL 31st APRIL**

Book early for this event to receive special pricing on events and accommodation.

**Please visit the [ATIA website](#) for all details and bookings**

### **KEYNOTE SPEAKER**

*We are excited to announce this year’s outstanding keynote speaker.*

**MERLIN SHELDRAKE**



Merlin Sheldrake is a fascinating individual known for his work as a biologist and writer.

Merlin's award winning book "Entangled Life: How Fungi Make Our Worlds, Change Our Minds, and Shape Our Futures" is a captivating exploration of the hidden world of fungi and their profound impact on our planet.

Merlin will join us from the UK via zoom, for a one hour conversational interview.

Please note: By terms of the appearance agreement, this keynote session cannot be recorded for later viewing.

## Industry Best Practice Workshop

A feature of the conference is the Industry Best Practice workshop on Monday 27th May.

This comprehensive project is vitally important for future industry development.

**We've already had over 100 growers involved in recent workshops.**

We need your assistance to complete development of the project.

*"This is your opportunity to learn why growers and the industry will benefit from this project, and for you to provide input and feedback on the initiative"*

We would like to see all members in attendance at this complimentary workshop.

## WE LOOK FORWARD TO SEEING YOU IN ADELAIDE

On behalf of the ATIA Committee, we thank you for your continued support of the industry.

We look forward to seeing as many growers as possible in Adelaide, for what promises to be a highly informative and memorable National conference.

Noel Fitzpatrick  
Vice President  
Australian Truffle Industry Association

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